ORDER

		\sim
Or	de	rs

Order / Rev:

47089

Alt Order #:

27770577

Product Desc:

2022 Primary Election

Estimate:

3600

Flight Dates:

Original Date / Rev:

04/25/22 - 05/01/22

Order Type:

04/21/22 / 04/25/22

GENERAL



KLKN-TV

Primary AE:

Katz Dallas **DALLS**

Sales Office:

Sales Region:

National

Agency

Name:

Ax Media

Buying Contact:

Billing Contact:

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Demographic:

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Mike Flood for Congress

A50+

Candidates

AGY

POL

POL-CAND

P-04

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

General

00:30:00

Bill Plan

Dill t lait						
Start Date	End Date	End Date # Spots		Net Amount		
04/25/22	05/01/22	35	\$5,975.00	\$5,078.75		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	35	\$5,975.00	\$5,078.75	0.00
Totals	35	\$5,975.00	\$5,078.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Day	/S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	04/25/2	2 04/25/22	Ch 8 News at 6a M-F	CM	6:00 AM-6:	30 AM M		:30	1	\$105.00P-04	0.00 NM	1	\$105.00
				Ch 8 Eyewitness New	s 6a	(6:00 AM-6:	30 AM)					- 1		
	KILKN N	lews 8 T	his AM									- 1		
	Sta	rt Date	End Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rating					- 1		
W	eek: 04/	25/22	05/01/22	M	1	\$105.00	0.00							
N 2	KLKN	04/26/2	2 04/26/22	Ch 8 News at 6a M-F	CM	6:00 AM-6:3	30 AM -T		:30	1	\$105.00P-04	0.00 NM	1	\$105.00
				Ch 8 Eyewitness New	s 6a	(6:00 AM-6:	30 AM)				*			
	KILKN N	lews 8 T	his AM	,		,	,					- 1		
	Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating					- 1		
W	eek: 04/		05/01/22	-T	1	\$105.00	0.00							
N 3	KLKN	04/27/2	2 04/27/22	Ch 8 News at 6a M-F	CM	6:00 AM-6:	30 AMW-		:30	1	\$105.00P-04	0.00 NM	1	\$105.00
		0		Ch 8 Eyewitness New		(6:00 AM-6:				•	*************	*****		*
	KILKN N	News 8 T	his AM	0 0 Ly 0		(0.00)	••••					- 1		
	Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating					- 1		
W	leek: 04/		05/01/22	W	1	\$105.00	0.00					- 1		
			2 04/28/22	Ch 8 News at 6a M-F	СМ		30 AMT		:30	1	\$105.00 P-04	0.00 NM	1	\$105.00
14 7	ILLIVIA	0412012	.2 04/20/22	Ch 8 Eyewitness New		(6:00 AM-6:			.00	'	ψ100.001 -0-1	0.00 11111		Ψ.50.50
	KII KN N	News 8 T	his AM	On o Lycwinioss New	3 0a	(0.00 / 11/1-0.	30 / 1111/					- 1		
		rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating					- 1		
10	/eek: 04		05/01/22	T	1	\$105.00	0.00					- 1		
_					014			_	- 00	_	#405 00D 04	0.00.104		0405.00
N 5	KLKN	04/29/2	2 04/29/22	Ch 8 News at 6a M-F	CM		30 AM		:30	7	\$105.00 P-04	0.00 NM	1	\$105.00
				Ch 8 Eyewitness New	s oa	(6:00 AM-6:	3U AM)							

Print Date: 04/25/22 11:30:11 Page 2 of 4

Order / Rev:

47089

Advertiser:

Mike Flood for Congress

Alt Order #:

27770577

Product Desc:

2022 Primary Election

KLKN-TV

Flight Dates:

04/25/22 - 05/01/22

Estimate:

3600

Ln Ch Start End KILKN News 8 This AM	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$105.00 0.00		- 1		
N 6 KLKN 04/25/22 04/25/22	Ch 8 News at 6a M-F CM Ch 8 Eyewitness News 6a	6:30 AM-7:00 AM M (6:30 AM-7:00 AM)	:30 1	\$105.00 P-04 0.00 NM	1	\$105.00
KILKN News 8 This AM		(0,000,000,000,000)				
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays Spots/Week M 1	<u>Rate</u> <u>Rating</u> \$105.00 0.00				
N 7 KLKN 04/26/22 04/26/22		6:30 AM-7:00 AM -T	:30 1	\$105.00P-04 0.00 NM	1	\$105.00
KILKN News 8 This AM	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)		- 1		
Start Date End Date	Weekdays Spots/Week	Rate Rating		I		
Week: 04/25/22 05/01/22	-T 1	\$105.00 0.00				
N 8 KLKN 04/27/22 04/27/22		6:30 AM-7:00 AMW	:30 1	\$105.00 P-04 0.00 NM	1	\$105.00
KILKN News 8 This AM	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)		1		
Start Date End Date	Weekdays Spots/Week	Rate Rating		1		
Week: 04/25/22 05/01/22	W 1	\$105.00 0.00				
N 9 KLKN 04/28/22 04/28/22	Ch 8 News at 6a M-F CM	6:30 AM-7:00 AMT	:30 1	\$105.00 P-04 0.00 NM	1	\$105.00
	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)		I		
KILKN News 8 This AM	Wookdows SectoMook	Poto Poting				
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$105.00 0.00		I		
N 10 KLKN 04/29/22 04/29/22	Ch 8 News at 6a M-F CM	6:30 AM-7:00 AMF	:30 1	\$105.00P-04 0.00 NM	1	\$105.00
	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)				
KILKN News 8 This AM						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 04/25/22 05/01/22 N11 KLKN 04/25/22 04/25/22		\$105.00 0.00 7:00 AM-8:00 AM M	:30 1	\$140.00P-04 0.00 NM	1	\$140.00
N 11 REKN 04/25/22 04/25/22	Good Morning America	(7:00 AM-8:00 AM)	.50 1	\$140.001 -04 0.00 14W		ψ140.00
Good Morning America	3					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 04/25/22 05/01/22	M 1	\$140.00 0.00		#440.00D.04.000.NM		C4 40 00
N12 KLKN 04/26/22 04/26/22	Good Morning America CM Good Morning America	7a-9a -T (7:00 AM-8:00 AM)	:30 1	\$140.00P-04 0.00 NM	1	\$140.00
Good Morning America	Good Morning America	(1.007111-0.0071111)		1		
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 04/25/22 05/01/22	-T 1	\$140.00 0.00				
N 13 KLKN 04/27/22 04/27/22	Good Morning America CM Good Morning America	7a-9aW (7:00 AM-8:00 AM)	:30 1	\$140.00 P-04 0.00 NM	1	\$140.00
Good Morning America	Weekdays Spots/Week	Data Bating				
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$140.00 0.00				
N 14 KLKN 04/28/22 04/28/22	Good Morning America CM	7a-9aT	:30 1	\$140.00P-04 0.00 NM	1	\$140.00
	Good Morning America	(7:00 AM-8:00 AM)				
Good Morning America	10/2 - Loleve	D-t- D-ti				
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$140.00 0.00				
N 15 KLKN 04/29/22 04/29/22		7:00 AM-8:00 AMF (7:00 AM-8:00 AM)	:30 1	\$140.00P-04 0.00 NM	1	\$140.00
Good Morning America	Good Morning America	(1.50) IN O.50 MIN)		1		
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 04/25/22 05/01/22	F 1	\$140.00 0.00				
N16 KLKN 05/01/22 05/01/22		8a-9aS	:30 1	\$150.00P-03 0.00 NM	1	\$150.00
This Week	This Week			I		
Start Date End Date	Weekdays Spots/Week	Rate Rating		- 1		
Week: 04/25/22 05/01/22	S 1	\$150.00 0.00				
N17 KLKN 04/25/22 04/25/22	•	11:00 AM-11:30 AIM	:30 1	\$75.00P-04 0.00 NM	1	\$75.00
Channel 8 Eyewitness News	Ch 8 News Midday M-F - Midday	(11:00 AM-11:30 AM)				

Print Date: 04/25/22 11:30:12 Page 3 of 4

KLKN-TV

Order / Rev:

47089

Advertiser:

Mike Flood for Congress

Alt Order #: Flight Dates:

27770577

04/25/22 - 05/01/22

Product Desc:

2022 Primary Election

3600

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/25/22 05/01/22 \$75.00 0.00 Ch 8 News Midday M-F CM \$75,00 P-04 0.00 NM \$75.00 N 18 KLKN 04/27/22 04/27/22 11a-12p :30 1 Ch 8 News Midday M-F (11:00 AM-11:30 AM) Channel 8 Eyewitness News- Midday Spots/Week Start Date End Date Weekdays Rate Rating --W----\$75.00 Week: 04/25/22 05/01/22 0.00 Ch 8 News Midday M-F CM \$75.00 P-04 0.00 NM 1 \$75.00 N 19 KLKN 04/29/22 04/29/22 11a-12p :30 (11:00 AM-11:30 AM) Ch 8 News Midday M-F Channel 8 Eyewitness News- Midday Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ---F--\$75.00 0.00 N 20 KLKN 04/26/22 04/26/22 Ch 8 News Midday M-F CM -T----\$75.00 P-04 0.00 NM \$75.00 11a-12p :30 Ch 8 News Midday M-F (11:30 AM-12:00 PM) Channel 8 Eyewitness News- Midday Start Date **End Date** Weekdays Spots/Week Rate Rating 05/01/22 0.00 Week: 04/25/22 -T----\$75.00 \$75.00 P-04 0.00 NM \$75.00 N21 KLKN 04/28/22 04/28/22 Ch 8 News Midday M-F CM 11a-12p :30 Ch 8 News Midday M-F (11:30 AM-12:00 PM) Channel 8 Eyewitness News- Midday End Date Rating Start Date Weekdays Spots/Week Rate Week: 04/25/22 05/01/22 ---T---\$75.00 0.00 \$250.00 N 22 KLKN 04/25/22 04/25/22 Ch 8 News at 6p M-F 6p-630p M-----:30 \$250.00P-04 0.00 NM Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Spots/Week Start Date End Date Weekdays Rate Rating M-----0.00 Week: 04/25/22 05/01/22 \$250.00 :30 \$250.00P-04 0.00 NM \$250.00 N 23 KLKN 04/26/22 04/26/22 Ch 8 News at 6p M-F CM 6p-630p -T----Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 -T----\$250.00 0.00 \$250.00P-04 0.00 NM \$250.00 N24 KLKN 04/27/22 04/27/22 Ch 8 News at 6p M-F CM 6p-630p --W----.30 Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Week: 04/25/22 05/01/22 --W----\$250.00 \$250.00P-04 0.00 NM \$250.00 N 25 KLKN 04/28/22 04/28/22 Ch 8 News at 6p M-F CM 6p-630p Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 \$250.00 0.00 \$250.00P-04 0.00 NM \$0.00 6p-630p N 26 KLKN 04/29/22 04/29/22 Ch 8 News at 6p M-F CM ---F--:30 Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Rating ----F---\$250.00 0.00 Week: 04/25/22 05/01/22 Start/End Time Length Rate Rtg Type Weekdays Ch Date Range Description 6p-630p :30 (\$250.00) 0.00 NM 1 KLKN 04/25/22-05/01/22 Ch 8 News at 6p M-F See MG 32.2,32.3,32.4,32.5 [Schedule Change-No 6p News on 4/29] Preempt \$200.00 P-04 0.00 NM \$200.00 N 27 KLKN 05/01/22 05/01/22 Ch 8 News Sun at 530p CM 530-6p -----:30 Ch 8 News Sun 530p Channel 8 Eyewitness News At 5:30 Start Date End Date Weekdays Spots/Week Rate Rating ----S 0.00 Week: 04/25/22 05/01/22 \$200.00 N28 KLKN 05/01/22 05/01/22 Sunday Prime Other \$750.00P-03 0.00 NM \$750.00 CM 7:00 PM-9:00 PM ----S :30 Sunday Prime Other (7:00 PM-9:00 PM) American Idol-ABC Weekdays Start Date **End Date** Spots/Week Rate Rating \$750.00 Week: 04/25/22 05/01/22 0.00

Print Date: 04/25/22 11:30:12 Page 4 of 4

Order / Rev:

47089

Advertiser:

Mike Flood for Congress

Alt Order #:

27770577

Product Desc: 2022 Primary Election

KLKN-TV

Flight Dates:

04/25/22 - 05/01/22

Estimate:

3600

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	pots	Amount
N 29 KLKN 04/25/22 04/25/22 Ch 8 News at 10p M-F CM 10p-1035p M :30 1 \$250.00 P-04 0.00 NM Ch 8 News at 10p M-F	1	\$250.00
Channel 8 Eyewitness News At Ten		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 04/25/22 05/01/22 M 1 \$250.00 0.00		
N 30 KLKN 04/26/22 04/26/22 Ch 8 News at 10p M-F CM 10p-1035p -T :30 1 \$250.00P-04 0.00 NM Ch 8 News at 10p M-F	1	\$250.00
Channel 8 Eyewitness News At Ten		
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 04/25/22 05/01/22 -T 1 \$250.00 0.00		
N 31 KLKN 04/27/22 04/27/22 Ch 8 News at 10p M-F CM 10p-1035pW :30 1 \$250.00 P-04 0.00 NM Ch 8 News at 10p M-F	1	\$250.00
Channel 8 Eyewitness News At Ten		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 04/25/22 05/01/22W 1 \$250.00 0.00		
N 32 KLKN 04/28/22 04/28/22 Ch 8 News at 10p M-F CM 10p-1035pT :30 1 \$250.00 P-04 0.00 NM	4	\$750.00
Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 04/25/22 05/01/22T 1 \$250.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035pTh :30 (\$250.00) 0.00 NM		
See MG 32.2,32.3,32.4,32.5		
[Schedule Change-Late News 1030p-1105p] Preempt		
2 KLKN 04/28/22-04/29/22 Ch 8 News Late Ed M-Sun 1030p-1105pTh :30 \$250.00 0.00 NM		
3 KLKN 04/28/22-04/29/22 Ch 8 News Late Ed M-Sun 1030p-1105pF :30 \$250.00 0.00 NM		
⊕ MG for 33.1,26.1,32.1		
4 KLKN 04/27/22-04/27/22 Ch 8 News at 5a M-F 5a-6aW :30 \$50.00 0.00 NM		
(f) MG for 33.1,26.1,32.1		
5 KLKN 04/30/22-04/30/22 Ch 8 News Sat at 10p 10p-1035pSa :30 \$200.00 0.00 NM		
⊕ MG for 33.1,26.1,32.1	_	
N 33 KLKN 04/29/22 04/29/22 Ch 8 News at 10p M-F CM 10p-1035pF :30 1 \$250.00 P-04 0.00 NM	0	\$0.00
Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 04/25/22 05/01/22F 1 \$250.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035pF :30 (\$250.00) 0.00 NM		
See MG 32.2,32.3,32.4,32.5		
[Schedule Change-Late News 1030p-1105p] Preempt		
N 34 KLKN 05/01/22 05/01/22 Ch 8 News Sun at 10p CM 10p-1035pS :30 1 \$250.00P-04 0.00 NM	1	\$250.00
Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 04/25/22 05/01/22S 1 \$250.00 0.00		
Totals	35	\$5,975.00



Contract # 27770577 Agency: Ax Media CPE: 334/438/3600 Changes as of: 4/22/2022 at 2:35 PM Advertiser: Mike Flood for Congress Flight: 4/25/22 - 5/1/22 Version: Highlighting Makegood 1 Station: KLKN Market: Lincoln&Hstng-Krny-Pls
DMA Office: DALLAS Total Spots: 35

125 West 55th St New York, NY 10019

Kansas City, MO 64112 800 W.47th Street Agency Order #: 11595729 Salesperson: DACIA SMITH 214-525-2831 Product: 2022 Primary Election Buyer: Fernie, Taylor

Comments: New Order 4/21 - The new order will run Mon 4/25 - Sun 5/1. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, Radioinvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30; PopulationBuyType: CPP Separation: Assistant: MATTHEW PALLADINO 347-607-5097

Primary Demo: Adults 55+

Total GRP: 132.8 Total CPP: \$44.99

Traffic #: 47089

Con Type: POLITICAL/VOTE

Status: Accepted Total \$: \$5,975.00

Service: Nielsen

04/22/22 2:35 PM Sent To Rep Joy Wenn See time period change on line 12 due to NFL Draft airing late. 1x 6p news n/a 4/29	04/22/22 3:01 PM Sent To Agency DACIA SMITH 4/22: MG due to NFL draft, thank you! -Dacia	04/22/22 3:08 PM Accepted Taylor Fernie Other	Date/Time Action Added by Comment	Makegood Comments	TOTALS: 6 6 7 6 5 1 4	MGD 14 5a-6a KILKN News 8 This AM \$50.00 1.5 30 0 0 1 0 0 0 0	MGD 13 10p-10:35p Channel 8 Eyewitness News At Ten \$200.00 4.7 30 0 0 0 0 1 0	MGD 12 10:30p-11:05p	MSD 10 10p-10:35p Channel 8 Eyewitness News At Ten \$250.00 4.7 30 1 1 1 1 1 1 0 0 0 0	MSD 7 6p-6:30p Channel 8 Eyewitness News At Six \$250.00 5.7 30 1 1 1 1 1 1 1 1 0 0	Rating Lett 4/25 4/20 4/21 4/20 4/25 4/30
See time per	4/22: MG du	Other	Comment			\$50.00	en \$200.00	en \$250.00	en \$250.00	ix \$250.00	Rate R
riod cha	e to NF				101	1.5	4.7	4.7	4.7	5.7	Rating
inge on	L draft,				ALS:	30	30	30	30	30	Len
line 12	thank			Ma	6	0	0	0		>	4/25
2 due to	you! -E			kegoo	0	0	0	0	_	-	4/26
NFL [acia)			d Com	7		0	0		-	4/27
Draft ai				ments	6	0	0	_	10	_	4/28
ring lat					O1	0	0	_	1 0		4/29
					_	0	_	0	0	0	4/30
p news					4	0	0	0	0	0	27
x 6p news n/a 4/29 due to NFL Draft airing. See MGs on lines 13-14											80
າກ lines					35		_	N	ω	4	Spots
13-14					\$5,975.00 \$44.99	\$50.00	\$200.00	\$500.00	\$750.00	\$1,000.00	·
					\$44.99	\$33.33	\$42.55	\$53.19	\$53.19	\$43.86	Chb